**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 4 October 2022 |
| Team ID | PNT2022TMID34001 |
| Project Name | Project – Inventory Management System for Retailers |
| Maximum Marks | 2 Marks |

**Customer Problem Statement:**

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Supplier | To make on-time delivery possible | I’m unable to supply the products demanded | Of the inaccurate data and limited visibility | Daunty |
| PS-2 | Retailer | meet customer demand without running out of stock or carrying excess supply | It seems impossible to keep track of the customer-demanded products | Of lack of a proper software | frustrated |
| PS-3 | Shopper | To purchase goods | The products which I prefer has run out-of-stock | Of unawareness of the retailers | Annoyed |